

Module specification

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Module Code	BUS7D5
Module Title	Strategic Management in Health
Level	7
Credit value	20
Faculty	Faculty of Social and Life Sciences
HECoS Code	100085
Cost Code	GABP

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
MSc International Health Services Management	Core Pathway
MSc International Health Services Management with Advanced Practice	Core Pathway

Pre-requisites

NA

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	20 hrs
Placement / work based learning	0 hrs
Guided independent study	180 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	8 th August 2022
With effect from date	January 2023
Date and details of revision	
Version number	1

Module aims

This module will identify key challenges within health service management, and will identify what skills, competencies, qualities and approaches managers need to develop, so that they can manage health services globally, working across multiple countries.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Critically evaluate the role Health Service Managers have in strengthening health systems and services.
2	Critically discuss how globalisation and cross-boundary working has impacted on the management and leadership of health services when responding to shifting global health needs.
3	Critically analyse, evaluate and discuss the skills, knowledge, competencies and qualities needed to successfully manage global health services at strategic level, and reflect on their measurement to ensure they work effectively across a range of countries and contexts.
4	Synthesize coherent arguments to engage in debate, drawing on a broad global perspective of knowledge, using key management and leadership theory.
5	Demonstrate effective reflective practice within an academic setting.

Assessment

Indicative Assessment Tasks:

Group Project (4,000 words)

Undertake a comprehensive literature review to identify key challenges and issues facing health managers within global public health services, and complete a critical investigation of the role of those managers as leaders both now and in the future, demonstrating where health managers will add value and impact to the future of global health.

Present a reflective practice with critical evaluation of how you have linked theory to practice, and how you have used your knowledge and learning to challenge literature and outcomes.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1, 2, 3, 4	Group Project	100%

Derogations

NA

Learning and Teaching Strategies

The learning and teaching strategy will consist of formal lectures to present theory, principles and practices which will form the foundation of the learning outcomes. Students will be encouraged to interact and contribute to classroom learning as a means of developing critical skills, and to strengthen their knowledge and understanding of theory to practice. Lectures will be structured to encourage individual and group activities using real world case studies and live business examples enabling students to develop their collaborative, decision making, judging and evaluating skills, as well as key transferable employability skills. In addition, students will be encouraged to undertake self-directed study and further research on their chose area of study, as well as related topics, to acquire additional perspectives which will provide them with a greater understanding of the business topics within organisations and the wider environment.

Indicative Syllabus Outline

Global health management,
 global health workforce,
 management and leadership competencies,
 change management

Indicative Bibliography:

Essential Reads

Duncan, W.J., Ginter P.M., and Swayne L.E., (2018), The Strategic Management of Healthcare Organisations, (8th edn), Wiley.

Other indicative reading

Crisp N. (2022). Turning the world upside down again: Global health in a time of pandemics, climate change and political turmoil. London: Routledge.

Jacobsen, K.H. (2022). Introduction To Global Health.

Magill, G., Prybil, L. (2021), Governance Ethics in Healthcare Organisations. London. Routledge.

Sethia B. and Kumar, P., (eds) (2019). Essentials of global health. Elsevier

Journals

Global healthcare

World healthcare association

World Health Organisation

Pandemics

Health management

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged

Enterprising

Creative

Ethical

Key Attitudes

Commitment

Curiosity

Resilience

Confidence

Adaptability

Practical Skillsets

Digital Fluency

Organisation

Leadership and Team working

Critical Thinking

Emotional Intelligence

Communication